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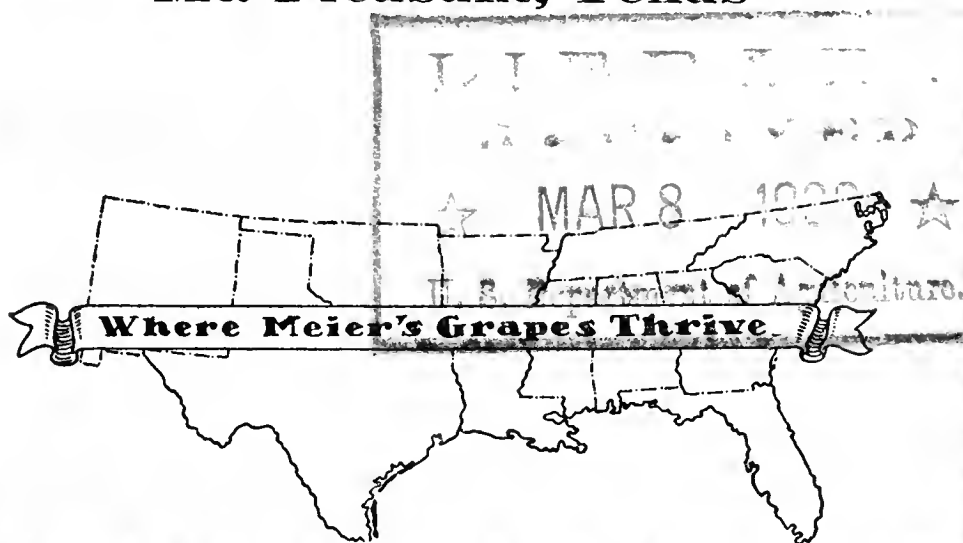
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MEIER'S Everbearing Grape

Grown and sold only by

L. G. MEIER

Mt. Pleasant, Texas



A TRUE ARISTOCRAT OF THE SOUTH

MAKE THE GRADE IN HIGH

Recent legislation has created demand for many thousand gallons of grape juice and wine. Will you get your prorata? Now is the time to investigate and get going.

Write me: let me tell you the confidence in this item. It will give you a dowery quicker and longer than any Southern crop—better than life insurance. Both you and the family can enjoy it thru life.

Less work, more beauty, better pay,
A happy life—the Meier way.

L. G. MEIER.

CROP PRODUCTION

From the age of five years on, these vines produce from 360 pounds of fruit up. One ten-year-old vine developed 2,002.5 pounds in 1930. First fruit ripens about July 1st, and with average season, you will have ripe fruit from that date until frost---often five months per year---and a green crop at frost for jelly and green grape pies. Ninety-five per cent of the rooted plants we deliver develop some fruit the year they are reset; the second year they are going strong. We furnish one or two year stock, but prefer the one year stock.

Many of our patrons who have four, five or six year old vines say they would not take a hundred dollars each for them.

It is predicted that the production of grape juice is and will continue to be one of the very best agricultural pursuits, that the prospects for the future in this business is now perfect.

Let us quote you prices on your Pecan tree wants.

VOLUNTARY TESTIMONIALS

It is believed this grape should be given a place in everybody's garden.—Texas Market Bulletin.

After traveling over a major part of the world, I find the Meier Grape is the most prolific and at the same time the most delicious that has been my pleasure to observe.—Dr. Clyde M. Keeler, Dallas, Texas.

The Meier Grape is everything Mr. Meier says it is.—J. C. Stephens, State Inspector, Tyler, Texas.

Mt. Pleasant, Texas, July 1, 1937.— I majored at Texas A. & M., am a farmer, have known L. G. Meier all my life, watched his grapes since their inception. They really get the job done—sure croppers, a real wine grape.—T. B. Caldwell, Jr.

Mt. Pleasant, Texas, November 22, 1935.—Am a farmer, worked with Oil Mill here many years, watched all the crops, have Meier grapes on my farm the past eight years, and they do not fail to crop; grow more fruit on the allotted space than *anything*; in fact, no crop excells them. Meier knows what to do with them and can impart the information.—C. T. Neugent.

Mt. Pleasant, Texas, July 1, 1937—On my place where I have many grapes, I consider one of Meier Everbearing vine worth, at the least, a dozen of any other type, any year, for any purpose. My Meier grapes press 3½ gallons juice to the bushel—and juice is the money way with grapes.—Dr. W. T. Ballard. D.V.M.

Houston, Texas, June, 1937.—I have almost six acres Meier Grapes, on land that was almost worthless for other crops, account of nut grass and varied soils. The grapes seem to thrive uniform irrespective of the varied character. Present evidence is all in favor of Meier Grape. If I did not have the Meier Grape, probably I would not have anything, as I had tried most every other crop, with no success.—R. H. Simmons.

Mt. Pleasant, Texas, August 6, 1937—In 1936, I set an acre Meier Grapes, this year, 1½ acres more. I set these juice grapes because I know they get the job done every year.—Joe H. Stephens.

August 1, 1937.—Have farmed all my life, am past 60, extensively fruit. The Meier Grape gave me the quickest payday of anything I have tried in fruit. This was done in 18 months. Will be glad to tell anyone what I know of the grape or Mr. Meier, this, the third year. They exceeded my fondest expectation. There is no failure with this grape. My health has improved much from the use of the products.—Jim Goolsby, Wood County.

August 6, 1937.—In February 1935 I set 5 acres Meier Grapes which I bought from L. G. Meier, Mt. Pleasant. Got 100 per cent stand. At this time they are going over big. To be candid, they are now beating what I ever expected from them.—R. L. Bassham, Franklin County.

August 16, 1937.

To Whom it May Concern:

Having lived most of my life in California where most of the grape juice in the world is used I was in very close contact, both finicially and otherwise interested in this industry. The Meier type of grape surpasses anything I have ever seen for production and satisfaction, and it is well worth anyone's very careful investigation and consideration.—Signed Dr. A. G. Field, Sulphur Springs, Texas,

CHEMICAL ANALYSIS

By State Chemist, College Station

One hundred parts grape---46.5 parts juice, the flavor of juice good, color reddish purple. The juice contains 16.92 total solids, 0.57 ash, 13.82 reducing sugar and 0.68 cane sugar.

All plants sold are guaranteed to be developed from parent plants that bloom and mature fruit as long as growing conditions are maintained.

References: Either Bank in Mt. Pleasant.

Tear off at this line and mail

THE WONDER OF THE AGE—MEIER'S EVERBEARING GRAPE

Grown only by

L. G. Meier, Mt. Pleasant, Texas

All plants sold are guaranteed to be reproductions of mature parent plants. **A True Aristocrat of the South.** The only positive everbearer the world has ever seen—extremely resistant to insects and diseases.

Name.....

P. O.

Date.....193.....

Bought of L. G. Meier, Mt. Pleasant, Texas

..... Everbearing Grape Plants, at \$1.50 each,

\$....., to be shipped.....193.....

by Parcels Post.

C. O. D. Remittance enclosed.

**Reproduction restrictions for five years
recognized.**

..... Purchaser.

the process of pasteurization. This means by a method which does not destroy the original fruit flavor. The Meier Grape is one of them. As a juice grape, it has no peer. It presses 46½ per cent juice by weight. The flavor is most splendid. Many people declare it the best they ever drank.

BEAUTY PLUS PROFIT

On the city home lot, they are used for hedges, blinds and shade. One vine will shade the average sleeping porch in two years; second story third or fourth year; cover a pergola in less time than any other vine. One vine set every twenty feet will build a hedge or blind in three years to the desired height on post and straight fence. One vine set every twenty feet on side of arbor eight feet high and eight feet wide will cover in three years.

An arbor over drive or walk is a beauty spot, and supplies fruit for an average family. This grape will transform the rough, rocky, diseased plot into the most valuable part of the farm.

OUR SERVICE

Full advice on setting and husbandry will be given on receipt of information as to result desired. Our acreage contract carries advice, service on setting, husbandry, harvesting, processing, and marketing, and guarantees stand for three years. *No other grower of fruit stock in America offers this liberal inducement.* You get something for your money and energy. By our method, you have 364 less posts to acre to set, the same number less plants to care for; you get more tons fruit per acre and more juice per ton.

When approved references are furnished, I extend credit for one year for one-half purchase price on acreage, without interest.

THE WONDER OF THE AGE

Meier's Everbearing Grape



Meier's Everbearing Grape is a true development of the South. They thrive in all types of soil; in altitudes under six hundred feet, in the Gulf coast country.

There is no positive evidence of another Southern development.

Altitude and humidity being the controlling elements in grape production, it is necessary that you find a type true to your humidity to get the results. Results mean long life, sure crops, freedom from insects and diseases. Meier's grape will solve the fruit problems of the southern home.

I have had a crop every year for eighteen years, and no failures have yet been reported to me from any of the stock sold.

This grape is a utility type, and may be substituted for all other fruits in their absence: jelly, jam, preserves, marmalade, pie, fruit for the table.

JUICE---This grape is rated as a juice grape. Juice as pressed from the grape, contains $1\frac{1}{2}\%$ more sugar than the best cane juice in Texas.

There are only four grapes in the world from which the juice may be preserved by

EVERBEARING GRAPE AND HORSERADISH FARMS OWNED BY L G MEIER, MT. PLEASANT, TEXAS

n.d.

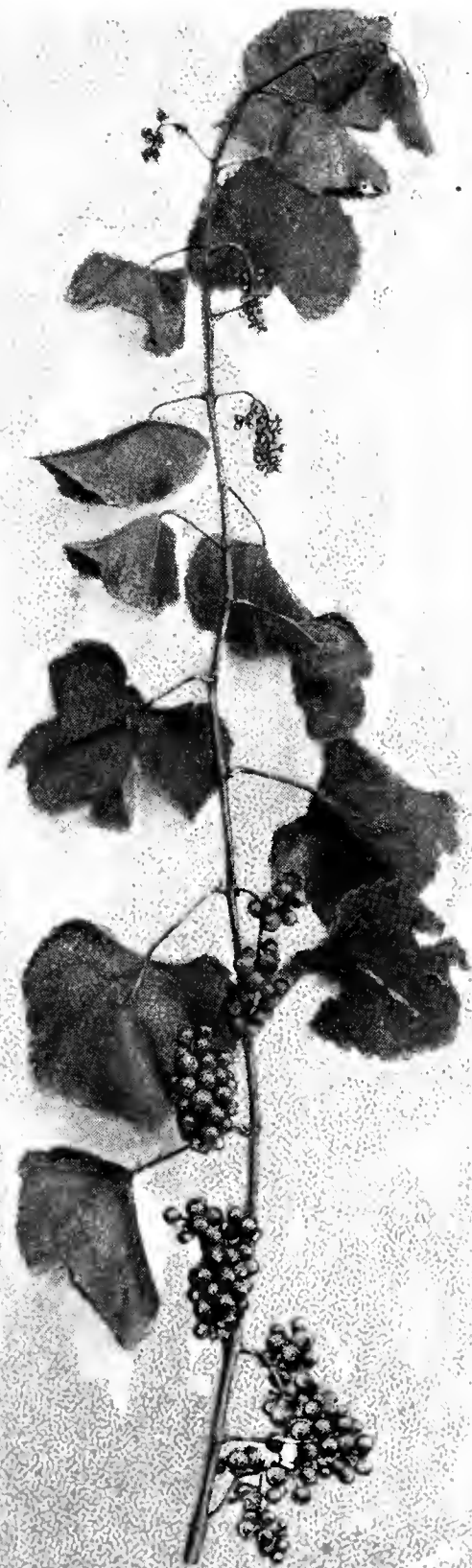


THESE GRAPES BLOOM AND DEVELOP FRUIT AS LONG AS GROWING CONDITIONS ARE MAINTAINED

POST CARD

PLACE
ONE CENT
STAMP
HERE

MADE BY CURT TEICH & CO., INC., CHICAGO, U. S. A.



Cane 30 inches long, taken June 28th,
Meier Everbearing Grape. Ripe fruit five
months of the year, green fruit for pies
and jelly 7 months.

L. G. MEIER
MT. PLEASANT, TEXAS

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